

Outreach Plan

8th Grade – 12th Grade

{ Amy Miller
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STLCC expands minds and changes lives every day by offering high-quality educational experiences leading to degrees, certificates, employment, university transfer, and life-long learning.

Mission Statement

STLCC is the first choice for academic excellence
leading the way in student success, innovation,
and community transformation.

Vision

STLCC **is not** the First Choice of
North County Residents.



The Perfect Storm

Hazelwood Central - 79
Hazelwood East – 50
McCluer North – 49
Hazelwood West – 46
McCluer – 46
North County Tech – 28
Jennings – 19
Riverview Gardens – 19
McCluer South-Berkeley – 15

Normandy – 12
Home School – 10
Ritenour – 10
GED/HiSET Grad – 9
Trinity Catholic – 9
Gateway STEM – 6
Pattonville – 6
Grand Center Arts – 5
Lutheran North – 5

The Perfect Storm

What would it take to reach 8th – 12th
graders in North County?

Something New??
Something Different??

<https://youtu.be/hMOQHsWfOB4>

Innovation



This is a mug.

Katherine Boutry, Professor, Language Arts, West LA College

try to show it

1 drink

throw it in the forest

2 smash

3 climb a tree and drop it

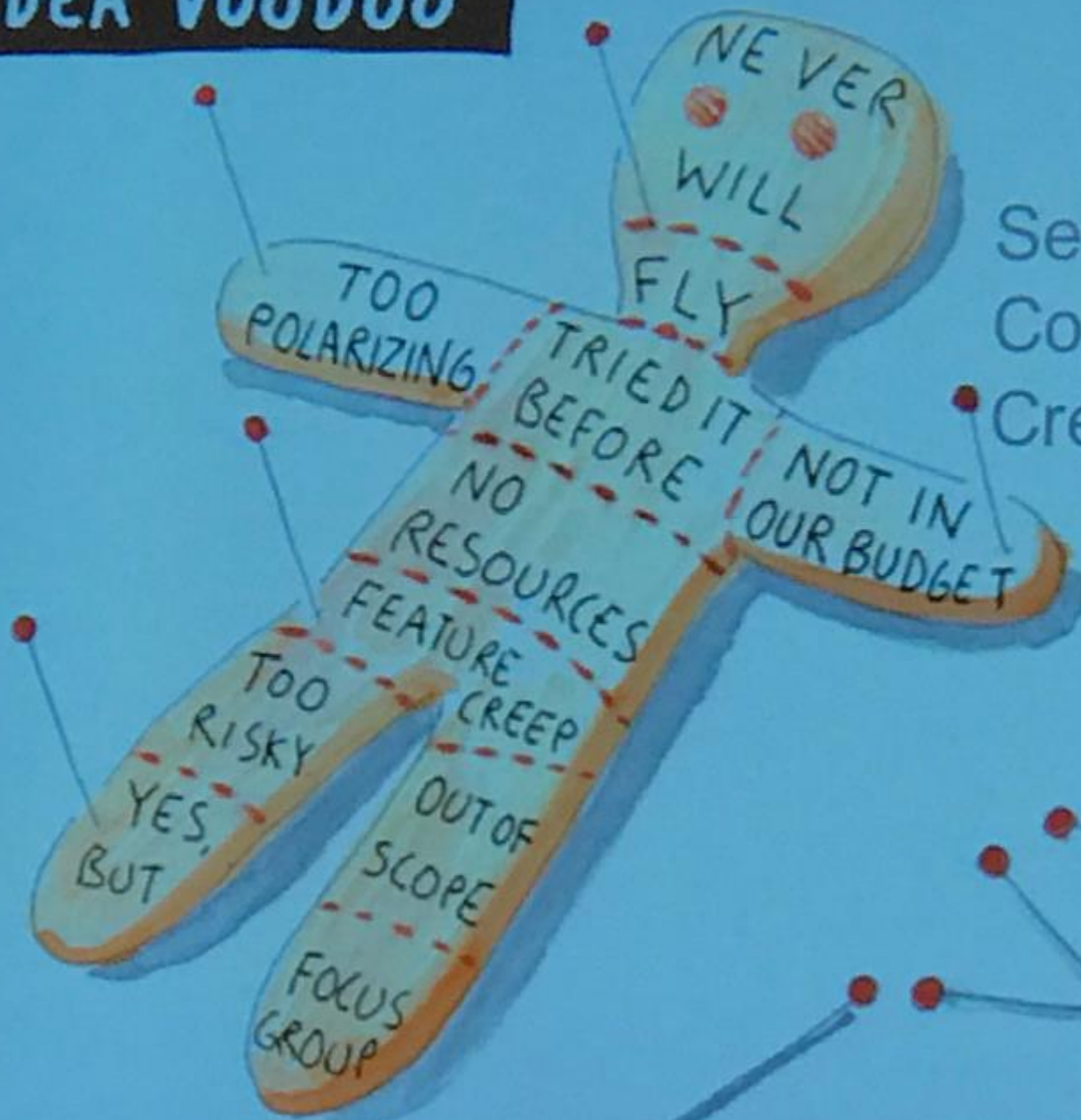
4 drop on it

put it in your vicshin mug

5 free it
6 hit

7 feed it to a tiger
8 throw it in

IDEA VOOODOO



Self-Imposed
Constraints to
Creativity

How can we reach 8th – 12th grade students?

Engage the community.

The Question

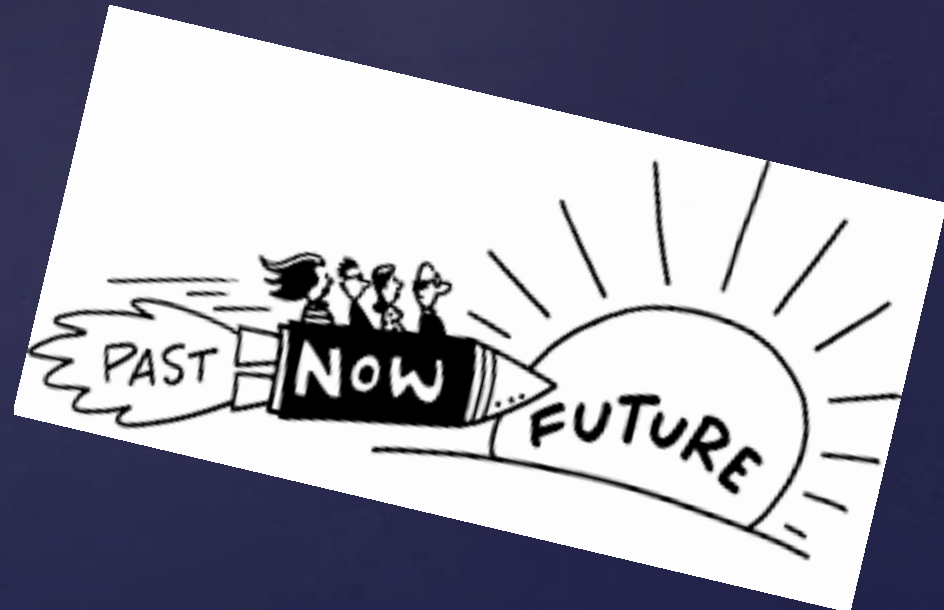


Introducing...

ENGAGE

North County

8th – 12th Grade Outreach



- E - Equip families with resources
- N - Negotiate with school administrators
- G - Give our time to the community
- A - Adapt to the needs of the community
- G - Gain the trust of the community
- E - Encourage community involvement

Engage North County



{ Learn
Change their views
Vote
Volunteer

Run for office
Trust in government
Pay taxes

(Nabatchi and Leighninger, 2015)

Meaningful Engagement

Student Services

Advising
Career and Employment
Continuing Education
Counseling
Disability
Enrollment
SAP
TRIO
Workforce Solutions

Academic Services

Career and Technical
Certificate
Transfer Degrees

Auxiliary

Bookstore
Childcare Center
Food Services
Media
The Forum
The Wave Radio Station

Flo Valley... UNITE!



Use the **resources**
we already have.

- **Get** creative with employee release time
- **Partner** with Foundation
- **Advisory** Committee
- **Seek** outside funding
- **Send** Enrollment Services to local schools

High Impact Low Budget

Equip families with resources:

- Collaborate with local agencies for supplemental resources
- Collaborate with school counselors

Engage North County

Negotiate with school administrators

- Send FV rep regularly to schools
- Survey student interests
 - Focus on schools with interests that FV provides

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Give our time to the community

- Community Forums
- Community Gatherings
 - Music and Food
- Multi-generational Learning Circles
- Cultural Exchanges – food, crafts, storytelling

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Adapt to the needs of the community

Public Engagement is:

The activities by which people's concerns, needs, interests, and values are incorporated into decisions and actions on public matters and issues. It usually includes a combination of:

- Circulating Information
- Gathering Input
- Discussing and Connecting
- Providing Choices
- Deliberation on Major Decisions
- Volunteering and Public Work

Highpoint, 21017

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Generate successful student outcomes

- Investigate creating Outreach Coordinator position

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Encourage community involvement

- Collaborate with local businesses
- Partner with non-profits
- Identify possible external funding

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Academic Excellence:

Expect high standards in all academic endeavors.

Learning:

Acknowledge and value the unique needs and potential of each learner.

Integrity:

Demonstrate personal and professional behaviors that are ethical and transparent.

Accountability:

Be responsible for actions that demonstrate a commitment to STLCC's vision, mission and strategic priorities.

Innovation:

Support risk-taking for creative solutions to realize our vision.

Dignity and Civility:

Foster a culture of equity and inclusion through thoughtful, candid and respectful interactions.

Intercultural Competence:

Cultivate understanding of and appreciation for different cultures.

Core Values

Action Plan Timeline

Timeline/Activity	Target Start Date	Target Completion Date	Responsible Person(s)	Resources	Status / Comments
What needs to be done?	When should this activity begin?	When should this activity be completed?	Who should take the action to complete this activity?	Who or what is needed to complete the activity?	
Build relationships with the community.	Spring 2018	Spring 2019	Outreach Coordinator, Continuing Ed	Buy-in, park or rec center	
Educate school administrators of project	Spring 2018	Spring 2019	Counseling Dept.	Meeting place, data and materials	
Outreach to local businesses and stakeholders	Spring 2018	Spring 2019	Provost	Meeting place, data and materials	
Identify students	Spring 2018	Spring 2019	HS Admin		
Build relationships with identified students	Spring 2018	Spring 2019	Work Study Students	Intervention services, support services, interest inventories, etc.	
Communications/Marketing Foundation	Fall 2017	Spring 2018	Marketing Dept.		
	Fall 2017	Spring 2018	Foundation		Look for funding